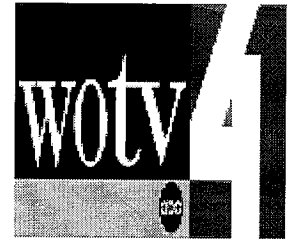


ORDER**WOTV**

Orders
Order / Rev: 217427
Alt Order #:
Product Desc: 12-MZJ-900
Estimate: 12-MZJ-900
Flight Dates: 10/26/12 - 11/05/12
Original Date / Rev: 10/25/12 / 10/26/12
Order Type: REG

Primary AE: WOTV Local House
Sales Office: L-GR
Sales Region: Loc

Agency
Name: Marketing Resource Group Inc
Buying Contact:
Billing Contact:
 225 South Washington Square
 Lansing, MI 48933

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Markman & Zahra for Justice
Demographic: A35+
Product Codes: PL5
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: TO1743

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	1	\$150.00	\$127.50
10/29/12	11/05/12	14	\$1,475.00	\$1,253.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	1	\$150.00	\$127.50	0.00
November 2012	14	\$1,475.00	\$1,253.75	0.00
Totals	15	\$1,625.00	\$1,381.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOTV Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WOTV	10/29/12	11/02/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	MTWTF--	:30	4	\$75.00	P3	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--		4				\$75.00		0.00			
N 3	WOTV	11/05/12	11/05/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	M-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1				\$75.00		0.00			
N 5	WOTV	10/29/12	11/02/12	GMA Good Morning America	CM	7-9a	MTWTF--	:30	4	\$100.00	P3	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--		4				\$100.00		0.00			
N 6	WOTV	11/05/12	11/05/12	GMA Good Morning America	CM	7-9a	M-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1				\$100.00		0.00			
N 7	WOTV	10/26/12	10/26/12	News 8 @ 6p News 8 @ 6p	CM	6-630p	----F--	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--		1				\$150.00		0.00			
N 8	WOTV	10/29/12	11/02/12	News 8 @ 6p News 8 @ 6p	CM	6-630p	MTWTF--	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 217427
Alt Order #:
Flight Dates: 10/26/12 - 11/05/12

Advertiser: POL/Markman & Zahra for Justice
Product Desc: 12-MZJ-900
Estimate: 12-MZJ-900

WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 8	WOTV	10/29/12	11/02/12	News 8 @ 6p News 8 @6p	CM	6-630p	MTWTF--	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	MTWTF--		3			\$150.00		0.00				
N 9	WOTV	11/05/12	11/05/12	News 8 @ 6p News 8 @6p	CM	6-630p	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	M-----		1			\$150.00		0.00				
Totals														15	\$1,625.00